

NO JIVE

PRODUCTIONS, INC.

Director of Marketing/Sales

No Jive Productions, Inc seeks a results-driven Director of Marketing/Sales with 5+ years of experience in managing the strategy, implementation, performance tracking and optimization. He/ she will be responsible for finding and securing funds, through investments and sponsorships. Specific responsibilities include development of innovative campaigns that incorporate targeting and segmentation, building the strategy and development for new media capabilities, as well as testing and implementation for all acquisition programs, while monitoring performance to achieve profitability goals. The director of Marketing/Sales will provide a monthly status report. He/she will set out to get the best deals on radio, television, and print advertisement. He/she will need to show proof of past accomplishments (3 letters of recommendations from past clients).

Skills Requirements

- * Must have a four year college degree in Business management or Marketing
- * Must be able to work well under pressure
- * Excellent communication skills
- * Must have knowledge of investments/sponsorship
- * Computer skills example: Microsoft Word, Excel, etc.
- * Must be a **BIG TEAM PLAYER**
- * Able to adapt to change well
- * Highly organized, thorough and pays attention to detail
- * Make sure the program is in order and running on time
- * Must be able to keep the team spirit alive

If idle time should occur, the employee is expected to take the initiative in assisting other departments with certain duties as assigned by the President/CEO or Vice President.

Position Type: Freelance
Estimated Salary: 7% Commission on all Monterey sales
Travel: No
Under Contract: No
Hire Type: At Will

Mail Resume to: No Jive Productions Inc
 Attn: Human Resources
 Job Code: HDL-MDS
 PO Box 170767
 Miami, FL 33017

Or email: jobs@nojiveproductions.com

Immediate Supervisor: President/CEO

Note: The job description above may be changed at anytime with or without notice.